

**PLANNING AND DEVELOPMENT ACT 2000, AS AMENDED**  
**PLANNING AND DEVELOPMENT (STRATEGIC ENVIRONMENTAL ASSESSMENT)**  
**REGULATIONS 2004-2011**  
**NOTICE OF PROPOSED VARIATION NO.4 AND NO.5**  
**OF SOUTH DUBLIN COUNTY COUNCIL DEVELOPMENT PLAN 2016-2022**

Notice is hereby given pursuant to Section 13 of the Planning and Development Act 2000 (as amended) that South Dublin County Council is initiating variations of the South Dublin County Council Development Plan 2016-2022 in accordance with Section 13 of the Planning and Development Act 2000 (as amended) in the following manner;

**Proposed Variation No. 4 - Alignment with the Regional Spatial and Economic Strategy (RSES)**

Proposed Variation No. 4 to the South Dublin County Council Development Plan 2016-2022 seeks to respond to the recent changes in National and Regional planning policy, namely the publication of the National Planning Framework (NPF) in 2018 and the Eastern and Midland Regional Assembly (EMRA) Regional Spatial and Economic Strategy (RSES) in 2019.

Proposed Variation No.4 ensures consistency with the RSES, in particular the core strategy, and all other Regional Policy Objectives.

This proposed variation includes changes to the core strategy and associated tables, as well as minor amendments to policy/objectives and addition of text in the Written Statement.

**Proposed Variation No. 5 - Outdoor Advertising**

Proposed Variation No. 5 seeks to amend the policy context within the South Dublin County Council Development Plan 2016-2022 in relation to outdoor advertising. With advances in technology, increasing demand for customer communication, as well as enhanced service delivery, South Dublin County Council are seeking to respond to these challenges by developing an updated and modern policy position on outdoor advertising.

The proposed variation amends the Land Use Zoning Tables and Signage policies in relation to outdoor advertising structures in Chapter 11 of the Plan and adds a Schedule 6 to the Plan titled 'SDCC Outdoor Advertising Strategy (2019)'.

**Accompanying Proposed Variation No.4 and No.5 is:**

- A Planning Report;
- A Strategic Environmental Assessment (SEA) Screening Report in accordance with the SEA Directive (DIR 2001/42/EC) and pursuant to the Planning and Development (Strategic Environmental Assessment) Regulations 2004-2011; and
- Appropriate Assessment (AA) Screening Report in accordance with the requirements of Article 6(3) of the EU Habitats Directive (DIR 92/43/EEC).

A copy of the SEA Screening and AA Screening Reports are available for public inspection with the proposed variation.

**Public Display:**

Proposed Variations No. 4 and No. 5 of the South Dublin County Council Development Plan 2016-2022 along with accompanying planning and environmental reports are being placed on public display and may be inspected from **Monday 7th October 2019 to Monday 4th November 2019** (both dates inclusive) during normal opening hours at County Hall Tallaght, the Civic Offices Clondalkin and in County Library, Tallaght and all Local Branch Libraries during normal opening hours for each library (excluding Bank Holidays).

The documents may also be viewed on South Dublin County Council's website at [www.sdcc.ie](http://www.sdcc.ie)

**Making a submission:**

Written submissions or observations with respect to the proposed variations can be made in writing to the address below no later than **4.00pm Monday 4th November 2019** (12.00 midnight if made online).

Submissions should be in **ONE** medium only and include the full name and address of the person making the submission, details of organisation, community group or company represented where relevant and clearly marked - Proposed Variation No. 4 and/or Proposed Variation No. 5 South Dublin County Council Development Plan 2016-2022. As an online facility has been provided for your convenience, e-mail submissions will not be accepted.

**Submissions or observations can be made as follows:**

On Line: <https://consult.sdublincoco.ie/> up to 12.00 midnight on **Monday 4th November 2019**.

**OR**

By Post: Senior Executive Officer, Forward Planning Section, Land Use, Planning and Transportation Department, South Dublin County Council, County Hall, Tallaght, Dublin 24

**LATE SUBMISSIONS WILL NOT BE ACCEPTED**

Any written submissions or observations in respect of the proposed variation received within the timeframe will be taken into consideration before the making of the proposed variation.

In accordance with Section 13(3A)(a) of the Planning and Development Act 2000, as amended, written submissions or observations received by South Dublin County Council (SDCC) for these variations shall be published on the website of the authority within 10 working days of its receipt by SDCC.

**Michael Mulhern,**  
**Director of Services**  
**Land Use Planning and Transportation Department**

[www.sdcc.ie](http://www.sdcc.ie)  
[www.southdublindvplan.ie](http://www.southdublindvplan.ie)

